



2020 Hobie Cat Fleet 204 Sailing Regatta Sponsor Form

Benefits of annual sponsorship: To start, Big \$ Sponsors get a spot on the Fleet204.com web page, a logo/name/link will enjoy thousands of front page hits, over the year! Then, in May, every year, sponsors support Hobie Cat Fleet 204's Madcatter Sailing Regatta. Business logos are exposed to over 100 sailors and as many spectators from across the region and nation who attend this competitive sailing regatta. That is just the start of the sailing season! The Fleet will bring your name to a total of 4 Big Hobie Cat Sailing events around the State. This brings even more sponsorship exposure. A percent of the proceeds from the Madcatter 44, will be donated to the NY State Sheriff's Summer Camp Iroquois, Penn Yan. To be part of this exciting opportunity and help support local youth, fill out the information below with payment and mail it back to us with your camera ready advertisement, business card and or business logo. Have food/beverages/swag to donate, give us a call, let's discuss.

STANDARD ANNUAL SPONOR
\$500 - INCLUDES
Annual Fleet204.com web presence,
Discount Coupons
1 Boat Hull Sticker,
Banner Logo, Sponsor Sign Logo
2-Spectator Sponsor Invites

FLEET 204 ANNUAL MAIN SPONSOR
\$1,000 - INCLUDES
Annual Fleet204.com web presence,
Link to your website
Electronic Discount Coupons
2 Boat Hull Stickers
Individual Logo Ad Banner
4 Spectator Passes to special events
5 Public Announcement Mentions

TIERED SPONSORS
Tier 1 (Web Plus) - \$300-\$400
Tier 2 (Web only) - \$100
Tier 3 Sign/Banner - \$50
All Tiers includes name on
Fleet's sponsor banner.
Coupons go into regatta gift
bags.

(Need help in creating your ad, no problem let us know, we'll help!)

Please Print Clearly:
Business/Company Name _____

Your Name _____ Title _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ e-mail _____

Please **Check** the Sponsorship(s) you would like:
_____ Annual Main Sponsor _____ Standard Annual _____ Tier 1 _____ Tier 2 _____ Tier 3
_____ Yes, I'd like to attend Madcatter's Friday night and or Saturday night dinner party, contact me with details.
_____ Yes, I have promotional items to add to the racer givie bags, contact me to make arrangements for delivery.

Amount Enclosed \$ _____ Please make Checks Payable to **Hobie Cat Fleet 204** **Deadline is April 15, 2020**
Mail this form and check to: Dr. Bill Whalen, Treasurer, Fleet 204 Sponsor, 8254 Honeysuckle Dr., Liverpool, NY 13090

If you would like to make pay by credit card, please email or call Bruce Krupke to arrange payment, 315-427-1719.
Please include your camera-ready artwork, logo or business card for printing. Provide high resolution digital photography, graphics and logos by e-mail to: brucewkrupke@gmail.com For more information regarding the race, publicity opportunities or if you want to participate other ways contact: Visit our website for more Information at: www.fleet204.com Thank you very much!

