



Be a Madcatter Sponsor in 2018

42nd Annual Hobie Cat Fleet 204 Madcatter Sailing Regatta Sponsor Form

It all started in 1976 and continues in 2018. From May 16-20 you are invited to support 42 years of Hobie Cat Fleet 204 Madcatter Regattas, the **50th Anniversary of the Hobie Cat company and introduction of the H14**. Create exposure for your business or service and be part of the excitement and fun as a Sponsor of this great event. As a sponsor you'll have the opportunity to receive a variety of advertising publicity for your support. Over 200 top sailors from across the region and nation along with hundreds of spectators will participate in this very competitive sailing regatta on Oneida Lake in Brewerton, NY. To be part of this opportunity fill out the information below with payment and mail it back to us by Friday May 4th with your camera ready advertisement, business card and or business logo.

FULL SPONSOR \$300 INCLUDES

Full Page 8 1/2 x 11" Race Program Ad,
Boat Hull Sticker, t-shirt logo
Banner Logo, Sponsor Sign Logo
2-Spectator Invites Sponsor

MADCATTER 42 MAIN SPONSOR

\$1,000 - INCLUDES
Race Program Full Page Ad, 2 Boat Hull Stickers
Individual Logo Ad Banner
4 Spectator Passes to All Events
T-Shirt Logo, 5 Public Announcement Mentions

RACE PROGRAM SPONSORS

Half Page Advertisement - \$145
Quarter Page Advertisement - \$75
Business Card - \$45
Includes name on sponsor signs

Race Program Ad Page Sizes:
Full page 8 1/2" x 11"

Half Page 8 1/2"x 5 1/2"

Quarter Page 4 1/4"x 5 1/2"

(Need help in creating your ad, no problem let us know, we'll help!)
Please Print Clearly:

Business/Company Name _____
Your Name _____ Title _____
Business Address _____
City _____ State _____ Zip _____
Phone _____ e-mail _____

Please **Check** the Sponsorship(s) you would like:

_____ Madcatter Main Sponsor _____ Full Page _____ Half Page _____ Quarter Pg. _____ Bus. Card

_____ Yes, I'd like to attend the Friday night and or Saturday night party, contact me with details.

_____ Yes, I have promotional items to add to the racer givie bags, contact me to make arrangements for delivery.

Amount Enclosed \$ _____ Please make Checks Payable to **Hobie Cat Fleet 204** **Deadline is Friday May 4**

If you would like to make pay by credit card, please email or call Bruce Krupke to arrange payment, 315-427-1719

Mail to this form and check to: Bruce Krupke, Fleet 204 Sponsor, PO Box 292, N. Syracuse, NY 13212-0292

Please include your camera-ready artwork, logo or business card for printing. Provide high resolution digital photography, graphics and logos by e-mail to: bwk@celebrationband.com For more information regarding the race, publicity opportunities or if you want to participate other ways contact: Sponsorship Committee Bruce Krupke Cell: 315-427-1719. Visit our website for more Information at: www.fleet204.com Thank you very much!

