



34th Annual Hobie Cat Madcatter - 2010 Advertising and Sponsorship Opportunities for Your Business!

Attention Central New York Business Owners!

Are you looking for a new fresh way to attract new customers and the public's attention? Sailing in the United States has been gaining popularity with people of all ages especially with the Hobie Cat multi-hull design sailing boats.

Since 1976, hundreds of sailors from across the country have come to **Oneida Shores County Park Brewerton, New York** to compete in the annual **Madcatter** Hobie Cat sailing regatta. This year marks the **34th Madcatter Regatta** of the nationally known Championship. The **Madcatter** has come to be known as opening of the summer sailing season in the Northeast. Hundreds of sailors, crew, families, friends and spectators from as far away as California, Florida and Puerto Rico compete in daily races during the long weekend. The **Madcatter** regatta has been in previous years to be the Northeastern Hobie Cat Championship because of its reputation of excellence in Race Management as well as Regatta Management.

We would like to invite you and your company to become a sponsor of this exciting three-day event to be held on **May 21, 22 & 23, 2010**. We have a multi-tiered level of sponsorship detailed below. We can tailor your sponsorship with our race to give you the best return for your investment. We can put your company/product logo on one of our racing Hobie 16s, our Committee Boat, sails, rounding buoys, start/finish line, t-shirts, race program, race result board and more. Imagine the attention you'll receive with a photo of a Hobie flying high in the water with your logo on the sail! We could even bring one of our sail boats for a day to your business to attract customers.

This is a truly exciting outdoor event requiring skill and experience. Sailing is a natural "green" sport that will leave a positive impression for your customers. Local Hobie Cat Fleet 204 is the proud host of the event. Be a part of this championship race; catch some real attention for your name/logo/product. If you would like to discuss all the possibilities, please feel free to call me anytime. Thank you and I look forward working with you.

Advertise in our 34th Madcatter Regatta





2010 Hobie Cat
34th Annual Madcatter Regatta
May 21-23

Sponsor Advertising Response Form

You can be part of this exciting event to gain some great exposure for your business and products by being a sponsor in our multi-page racing program, Fleet 204 website and other promotion opportunities, including sail and boat signs, banners and givies (racer welcome packets). You won't want to miss out on this different and exciting sport promotion opportunity! To be part of this opportunity please fill out the information below with payment and mail it back to us by Monday, May 3rd.

Please Print:

Business Name _____
Your Name _____ Title _____
Business Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Website _____ e-mail adds _____

Yes, I would like to be a full page major sponsor (8 1/2x11") _____ \$300 (includes your business hull logo, and VIP two person Spectator Boat Ride to Watch the exciting races on the Water!

or 1/2 Page _____ \$145 1/4 Page _____ \$75 Business Card _____ \$35

1/4 page ad and Boat Hull Decal of your Business Logo _____ \$175 e-mail hi-res logo to address below

_____ I'm interested in other promotion opportunities, please contact me to review.

_____ I'm interested in attending the Saturday May 22nd Dinner and party at Oneida Shores

Amount Enclosed: \$ _____ *Please make Checks Payable to Fleet 204

Mail to: Bruce Krupke, Fleet 204 Sponsor Co- Chair, PO Box 292, N. Syracuse, NY 13212-0292

Please include your camera-ready artwork, logo or business card for printing. We can accept high resolution digital photography and logos by e-mail to: bwk@celebrationband.com

Deadline: Monday, May 3rd

For more information regarding the race or publicity opportunities contact:

Sponsorship Committee Co-Chair Bruce Krupke 315-427-1719 or Michele Spinks, 315-468-2610

Visit our website for more Information at: www.fleet204.com



Thank you and Happy Sailing!